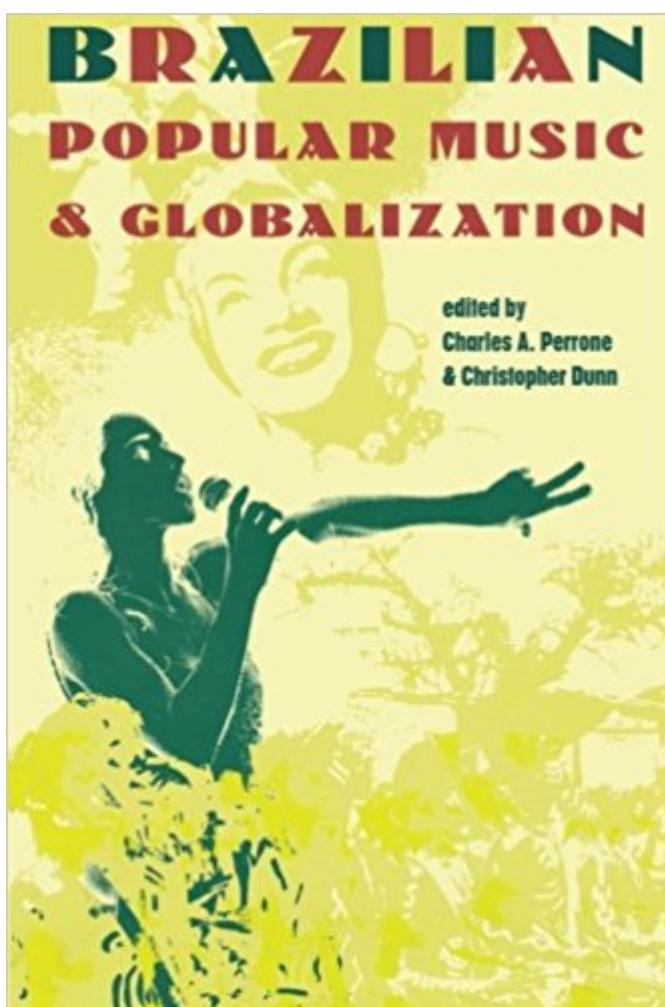


The book was found

Brazilian Popular Music And Globalization



Synopsis

This collection of articles by leading scholars traces the history of Brazilian pop music through the twentieth-century.

Book Information

Paperback: 272 pages

Publisher: Routledge; 1 edition (September 28, 2001)

Language: English

ISBN-10: 0415936950

ISBN-13: 978-0415936958

Product Dimensions: 6 x 0.7 x 9 inches

Shipping Weight: 14.4 ounces (View shipping rates and policies)

Average Customer Review: 4.8 out of 5 stars 4 customer reviews

Best Sellers Rank: #562,627 in Books (See Top 100 in Books) #113 in Books > Arts & Photography > Music > Musical Genres > Ethnic & International > Ethnic #227 in Books > Arts & Photography > Music > Musical Genres > Ethnic & International > Ethnomusicology #862 in Books > Arts & Photography > Music > Musical Genres > Popular

Customer Reviews

Charles A. Perrone (PhD Texas 1985) is Professor of Portuguese and Luso-Brazilian Literature and Culture at the University of Florida. He is the author of Masters of Contemporary Brazilian Song: MPB 1965-1985 (Texas, 1989), Seven Faces: Brazilian Poetry since Modernism (Duke, 1996) and translators/editor of several books. He lives in Jacksonville, FL. Christopher Dunn (Ph D Brown 1996) is Assistant Professor at Tulane University, where he holds a joint appointment in the Department of Spanish and Portuguese and in the African and African Diaspora Studies Program. He is the author of a forthcoming book on the Tropicalist movement in Brazil and a contributor to Encarta on Afro-Brazilian topics including new popular music. He lives in New Orleans, LA.

This is a must-read for students of and experts in Spanish and Latin American Studies. I used it as a primary source in my doctoral dissertation in the field.

A must-read for anyone looking for a deeper understanding of the cultural forces shaping Brazilian music. Various contributors tackle the complexities of selling hybridized "world" music in a voracious, globalized world economy, and examine the ongoing stylistic, philosophical and

generational tensions between different groups in Brazilian popular music. Particular emphasis is given to the "tropicalia" scene, including several chapters on Os Mutantes and an excellent essay by Caetano Veloso regarding the mixed meaning of Carmen Miranda's legacy to the '60s generation. Working upwards from a standard-issue Marscusian, colonial/postcolonial cultural critique, this book takes its cues from the Brazilian philosopher Osvaldo de Andrade, whose theories on "cultural cannibalism" were a key influence on the tropicalistas, and explains how the inclusive guerilla surrealism of the tropicalistas bypassed the stormy ideological divide between the left-wing cultural nationalism of the early MPB crowd and the vacant, prefab commercialism of the "jovem guarda" rock scene. Not content to lionize the tropicalistas, the book also shows how the '60s radicals later entered the status quo, and how their lofty superstardom has been rejected (or resented) by younger Brazilians, who came to see them as a fusty cultural aristocracy. A bit dense and mildly over-academic at times, but deeply fascinating and insightful, this is an invaluable resource for understanding the history of Brazilian pop, and for examining the metamorphoses of "local" music in a global market. Highly recommended!!

I wonder who this book is for? The writing styles of the essays are strictly academic -- except for Caetano's which is more of a reminiscence and similar in tone to his New York Times stuff -- and the price certainly reflects academic rather than mainstream press standards. On the other hand, the flashy jacket, numerous photos, and subject matter seem to indicate an appeal to non-academic Brazilian music fans. Like me. In any case, the 2 dozen or so essays span the time period between the Tropicalistas of the 60s, like Caetano, and recent phenoms like Chico Science and the "funk balls" of Rio and Salvador. I may not be qualified to judge it as an academic collection, but I noticed that almost all the scholarship is sociological in nature rather than musicological. For instance, there is only one page with any musical notation whatsoever, but there are very long essays on such themes as the pan-africanism, cultural "canibalism", and the themes of carnival groups. The highlights of the book are small nuggets that fall out along the way. For instance, evocations of the cultural richness amid fetid swamps and massive poverty, the ironies of heavy metal in Belo Horizonte, or the offhanded anecdote of Caetano decrying the evil of a corrupt career politician at a show. The main lowlight is surely the tedious academic style of some of the writers and the endless repetition of certain themes. Some editing of this and a little less fawning over some of the performers would have made it an easier read. And inevitably with a collection of essays there is a feeling of randomness about the subject matter selections. (Compare it to the sassy and completely nonacademic "Bossa Nova" by Ruy Castro -- great fun.) Bottom line: there are very few books about

Brazilian music in English and most of those are for complete novices. This is therefore essential reading for anyone interested in Tropicalia and more recent developments in the most musical place on earth.

This book is mainly about the social side of Brazilian popular music. It gets five stars from me for the quality of its contents, although the title may be a bit misleading. Some of the views expressed may be debatable, but that is a positive facet; it makes you think.

[Download to continue reading...](#)

Easy Portuguese Cookbook: 50 Authentic Portuguese and Brazilian Recipes (Portuguese Cookbook, Portuguese Recipes, Portuguese Cooking, Brazilian Cookbook, Brazilian Recipes, Brazilian Cooking Book 1) Brazilian Popular Music and Globalization Brazilian Jiu-Jitsu: The Ultimate Guide to Dominating Brazilian Jiu-Jitsu and Mixed Martial Arts Combat Brazil: Travel Guide for Men, Travel Brazil Like You Really Want to (Brazil Travel Book, Brazilian Escorts, Body Massages, Brazilian Girls, Rio De Janeiro Travel Guide) Mastering The 21 Immutable Principles Of Brazilian Jiu-Jitsu: The Ultimate Handbook for Brazilian Jiu-Jitsu Students The Brazilian Sound: Samba, Bossa Nova, and the Popular Music of Brazil Remaking New York: Primitive Globalization and the Politics of Urban Community, Vol. 12 (Globalization and Community) Globalization, Culture, and Branding: How to Leverage Cultural Equity for Building Iconic Brands in the Era of Globalization Musicians in Transit: Argentina and the Globalization of Popular Music Globalization and American Popular Culture Popular 8 Note Hymns: Music Patterns for Xylophone, Glockenspiel, Recorder, Bells and Piano (Popular 8 Note Songs) (Volume 2) Blank Sheet Music - 12 Staves: Blank Sheet Music Paper / Music Sheet Music / Sheet Music Notebook (Volume 59) Blank Piano Sheet Music : (8.5 by 11) Large Print - Music Manuscript Notebook - (Composition Books - Music Manuscript Paper - Piano Sheet Music) Blank ... For Piano 104 Pages Vol.9: Blank Sheet Music Blank Sheet Music - 12 Staves: Blank Sheet Music Paper / Music Sheet Music / Sheet Music Notebook - Vintage / Aged Cover (Volume 6) Ernesto Nazareth Songbook 1 (Classics of the Brazilian Choro) (Play along songbook and cd with music scores and complete solos) Brazilian Rhythms for Drumset: Book & CD (Manhattan Music Publications - Drummers Collective Series) Law and Popular Culture: A Course Book, 2nd Edition (Politics, Media, and Popular Culture) Popular Performer -- Rodgers and Hart: The Songs of Richard Rodgers and Lorenz Hart (Popular Performer Series) Adult Piano Adventures Popular Book 1: Timeless Hits and Popular Favorites The Complete Portrait Manual (Popular Photography): 200+ Tips and Techniques for Shooting Perfect Photos of People (Popular Photography Books)

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)